

WMVO-FM



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390195

N.S. OFF. # 690
Card #1

BROADCASTING STATION LICENSE RECORD
FM (CLASS B)

(11-23-53) WMVO-FM

Date first licensed 6-26-52

Call letters ~~WMVO~~
LOCATION: MOUNT VERNON, OHIO

Name of licensee THE MOUNT VERNON BROADCASTING COMPANY

On US Hwy 36, Approx. 1.5 miles E. of Mt. Vernon, Ohio
Transmitter location X Coshocton Rd., and Gilcrest Rd., Near Mt. Vernon, Ohio

On US Hwy. 36, Approx. 1.5 mi. E. of Mt. Vernon, Ohio (red. 5-2-62) BLH
X COSHOCTON & GILCREST ROADS, MOUNT VERNON, OHIO
Main studio location to-be-determined, Mt. Vernon, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mos. Freq.	ERP Power	Time Div.	Period From- To
BPH-1621	9-27-50	93.7	3.2 kw.	U	By 11-27-50
CP new FM B/C sta.		Ch. 229	Terr: 310 ft.		To 5-27-51
Telegram	4-26-51	Retel 25.	Auth. fr. WVO		period beginning 5-26-51 and ending 8-26-51 op. 93.7 mcs. using fac. spec. in BPH-1621 re P. prog. serv. N'ly Comm. when commence service.
Telegram	8-9-51	Retel Att.	Authority extended period ending 11-26-51 operate accord. Comm. wire of 4-26-51		
BPH-1702	9-26-51	93.7	3.2 kw.	U	By 11-26-51
Reinstatement		Ch. 229	Terr: 310 ft.		To 5-26-52
Telegram	11-14-51	Retel 16.	Interim Auth. Ext. period ending 2-26-52		oper. facilities in BPH-1621 is reinstated 2-26-51
Tel.	2-18-52	Retel 16.	Interim Auth ext.		5-26-52.
BPH-4745	5-26-52		Extension of compl. date		to 7-26-52
Telegram			Interim authority extended to 7-26-52 operate		accordin to Comm. wire 11-14-51- (Telegram of 5-26-52)
BLH-835	6-26-52	License to cover C.P. for new FM station			
		Ch. # 229 93.7	3.2kw Terr. 310ft.		-TO 10-1-52
BPH-690	9-3-52		Renewal of license to		10-1-55
BPH-1877	8-11-53		CP to move ant to South tower		
			ERP 2.9 Terr 270'		10-11-53
					4-11-54
Wire	3-18-54		Interim op. auth. accord BPH-1877		to 4-11-54
BPH-4901	5-19-54		Ext compl. date to		7-11-54
WIRE	4-23-54		Authority extended operate with facilities & equipment accord BPH-1877, period ending 5-11-54.		
WIRE	5-12-54		authority operate with facilities & equip-		
RETEL	12.		specified BPH-1877 period ending 6-11-54.		
BMPH-4928	7-14-54		Mod CP for extension of CP to		10-11-54
Wire	7-8-54		Auth. Ext. Oper. Accord. BPH-1877 to		8-11-54.
Wire	10-17-54		RETEL 8. Interim auth. ext. to		11-11-54.
BPH-4947	10-20-54		Mod. of CP (BPH-1877) ext. compl. to		11-11-54
BMPH-4960	11-19-54		Mod CP (BPH-1877) ext. compl. to		2-11-55
WIRE	11-19-54		Auth. oper. accord. BMPH-4960 with 1 kw. trans. power ext. period 60 days		
WIRE	12-3-54		STA valve Sec. 3.261		From 12-1-54
			permit WVO-sign off 7:00 P.		to 6-1-55

Form BC 126 Card #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W M V O-FM

Station location MOUNT VERNON, OHIO

Name of licensee THE MOUNT VERNON BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From - To
SLP-1018 HAAT 270'	1-1-54	Lic. to cover CP (BPH-1877) no mod (changed to 93.7mc 2.9kw)			10-1-55
WIRE	8-1-55	EXT. STA SIGN OFF 7:00 PM			7-1-58
BRH-690	9-7-55	Renewal of license to			10-1-58(1)
BTC-2750 ERP:	4-9-58 4-18-58	Vol Acq. of positive control of lic. corporation by Helen S. Zelkowitz, Charles M. Zelkowitz and Stephen W. Zelkowitz as a family group thru purch. of stock from Fred Barry, Jr.			
BRH-690	8-17-58	Renewal of License to			10-1-61
BPH-2652	4-14-59	C.P. to install a new trans. (ITA FM-1000A).			6-14-59 12-14-59
BLH-1454 HAAT: 270'	12-8-59	93.7 mcs 2.9-kw Ch. 229 TPO: 1-kw		U	12-8 10-1-61
		Lic. to cover CP (BPH-2652) to install new transmitter.			
BRH-690	9-28-61	Renewal of license			10-1 10-1-64
BPH-3668	3-1-62	Construction permit to install a new trans. (ITA FM 1000B) 93.7mc 2.9kw Un CH 229 TPO 1kw HAAT 270 ft.			5-1 11-1-62
BLH-2073 HAAT: 270 ft.	5-2-62	93.7mcs 2.9kw TPO: 1kw		U	5-2 10-1-64
		Lic. to cover CP (BPH-3668) which auth. instl. of a new trans.			
BRH-690	9-14-64	Renewal of License			10-1 10-1-67
BRH-690	9-15-67	Renewal of Lic. & NDEA			10-1 10-1-70
BPH-6100 HAAT: 270'	5-24-68	93.7mc. ERP: 20kw Unl. ch#229 TPO: 6.8kw (RC) CP operate by RC from ant-trans & studio loc.,; install new trans; chg. TPO and ERP;			1-24-69
BLH-4234(L)	2-24-69	Lic. (BPH-6100) for chgs.			10-1-70
BRH-690(S)	9-30-70	Renewal and NDEA			10-1-73
EBSA	5-25-72				
BPH-7933 HAAT: 370' (H&V)	7-7-72	93.7mc #229 CP to install new ant., chg. TPO HAAT. (RC)			7 7-73

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMVO-FM

Station location Mount Vernon, Ohio

Name of licensee THE MOUNT VERNON BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Lty.	Period From To
BRH-690(L)	10-31-73	RENEWAL OF LIC.			10-1-76
BLH-5893(L)	10-31-73	Lic.(BRH-7933)-Changes			
BRH-690(S)	9-15-76	Renewal of license			10-1-79
BPH-10447 HAAT: 500' (L)	8-1-78 (H&V)	93.7mhz. #229 CP to mke chg ant sys (incr hght); chg HAAT	ERP: 20kw (H&V)U (RC)		8-1-79
BPH790727AL (1)	9/12/79	Construction Permit to replace Expired Permit (BPH-10,447). 3/10/80			
BRH790521UC(S)	9-28-79	Renewal of license			8-1-82
BMLH800128AF (1)	6-26-80	MODIFICATION OF LICENSE TO INSTALL NEW TRANSMISSION SYSTEM.			
BTCH801231GQ	1-26-81		VOL TCH	EFF:	1-26-81

Name **THE MOUNT VERNON BROADCASTING CO.**
(P. O. Box 86, Mount Vernon, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1621 Rec'd. Filed	5-19-49 5-23-50 5-23-50	Construction permit for a new FM broadcast station (Class B) to be operated on Frequency: 93.3 Mcs. Channel 227 Effective Radiated Power: 3.12 kw. Antenna height above average terrain: 312 ft. T-L: Coshocton Rd., and Gilcrest Rd., Near Mt. Vernon, Ohio. (Gates BF-1C Max. 1 kw.) Studio: To be determined, Mt. Vernon, Ohio. Filed by Peter Shuebruk, Atty.	GRANTED ERP: 3.2 93.7 Mcs. Channel 229 Ant. height above average terrain: 310 ft.	9-27-50
BPH-1702 Recd. & Filed	7-24-51 7-27-51	C. P. to replace C. P. (BPH-1621) which authorized a new FM B/c. station which expired 5-27-51.	GRANTED	9-26-51
BMPH-4746 Recd & Filed	5-19-52 5-21-52	Mod. of C.P. (BPH-1702, which replaced expired CP BPH-1621) for new FM B/C station, to 7-26-52	GRANTED	5-26-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters --**WMVO**-- **WMVO-FM**Name **THE MOUNT VERNON BROADCASTING CO.**

File No.	Dated	Application for	Action	
			Nature	Date
BLB-835 Recd. Filed	5-14-52 5-26-52 5-26-52	License to cover construction permit (BPH-1702, as mod, which replaced expired construction permit BPH-1621) which authorized a new FM broadcast station Filed by Peter Shuebruk, Attorney (New York, N Y)	GRANTED	6-26-52
BRH-690 Recd. & Filed	7-22-52 7-25-52	Renewal of license.	Ltr. written 8-14-52 re Trans. logs. GRANTED	9-3-52
BPH-1877 Recd & Filed	7-20-53 7-21-53	C.P. to make changes in licensed station - Move antenna from present tower and side-mount it atop the South tower of proposed AM array; change ERP to 2.92 kw; change ant. ht. above average terrain to 268'.	GRANTED	8-11-53 ERP 2.9kw Ant. terrain 270'

Form A-1703

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

WMVO-FM

Name THE MOUNT VERNON BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4901 Recd & Filed	3-8-54 3-10-54	Mod. CP (BPH-1877 which authorized changes in licensed station) for extension of completion date from 4-11-54 to 7-11-54	GRANTED	5-19-54
BMPH-4928 Recd & Filed	7-3-54 7-6-54	Mod. CP (BPH-1877 which authorized changes in licensed station) for extension of completion date from 7-11-54 to 10-11-54.	GRANTED	7-14-54
BMPH-4947 Recd. & Filed	10-8-54 10-11-54	Mod. of C. P. (BPH-1877 ^{as mod} which authorized changes in licensed station) for extension of completion date from 10-11-54 to 11-11-54.	GRANTED	10-20-54
BMPH-4960 Recd & Filed	11-9-54 11-12-54	Mod. of CP (BPH-1877 as mod, which authorized changes in licensed station) for extension of completion date 11-11-54 to 2-11-55	GRANTED	11-19-54
BLH- 1018 Recd. AMENDED Recd. & Filed	11-9-54 11-12-54 12-8-54 12-13-54	License to cover (BPH-1877 as mod) Amend. recd. to change ERP to 2.9 kw; TPO to 1.0 kw. Ant. ht. above average Terr: 270 ft.	Held pend amend - let. 11-19-54 re TPO, ERP GRANTED	12-21-54
BPH-690 Recd & filed	6-29-55 7-5-55	Renewal of license	323 on file GRANTED	9-7-55

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WMVO-BMName THE MOUNT VERNON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2750 Rec'd Filed	3-14-58 3-24-58 3-24-58	Voluntary acquisition of positive control of licensee corporation by Helen E. Zelkowitz, Charles M. Zelkowitz and Stephen W. Zelkowitz, as a family group thru purchase of stock from Fred Barry, Jr.	GRANTED EFF:	4-8-58 4-18-58
BRH- 690 Rec'd Filed	6-30-58 7-3-58 7-3-58	Renewal of license	GRANTED	9-17-58
BPH- 2652 Rec'd Resub. Rec'd Filed	3-7-59 3-9-59 3-28-59 3-30-59 3-30-59	Construction permit to install a new transmitter (ITA FM- 1000A).	RETURNED 3-23-59 Re: Incomplete GRANTED	3-23-59 Re: 5-14-59
EMPH- Rec'd	6-1-59 6-3-59	Modification of c.p. (BPH-2652 which authorized install new trans.) for extension of completion date.	RETURNED	6-3-59 Re:
			Unnecessary	

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters

WMVO-FM

Name

THE MOUNT VERNON BROADCASTING COMPANY

Mount Vernon, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1454 R & F	9-28-59 9-30-59	License to construction permit (BPH-2652) which authorized the installation of a new transmitter.	GRANTED HAAT: ERP:	12-8-59 290' 2.9-kw
BPH-3408 Rec'd & Filed	5-27-61 5-29-61	Construction permit to install a new transmitter (ITA FM-10,000B) and incr. ERP from 2.9kw to 29.4kw.	DISMISSED - Third Report - Order	10-2-63
BRH-690 R. & F.	6-30-61 7-3-61	Renewal of license.	GRANTED	9-28-61
BPH-3668 R & F	2-24-62 2-28-62	Construction permit to install a new transmitter (ITA FM 1000B)	GRANTED	3-1-62
BLH-2073 R & F	3-17-62 3-19-62	License to cover C.P. (BPH-3668) which authorized the installation of a new transmitter.	GRANTED	5-2-62
BRH-690 R. & F.	6-24-64 6-26-64	RENEWAL OF LICENSE	GRANTED	9-14-64 9-14-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W M V O-FM

Name THE MOUNT VERNON BROADCASTING COMPANY
MOUNT VERNON, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPH-690 R. & F.	6-26-67 6-30-67	RENEWAL OF LICENSE	GRANTED	9-15-67
BPH-6100 R & F	1-2-68 1-3-68	Construction Permit to operate by remote control from the antenna transmitter and studio location; install new trans (Gates-FM-10H); chg. TPO to 6.84kw and chg. ERP to 20 kw;	GRANTED	5-24-68
JAN 24 1968 PN REC'D:	5-1-68	Engr: Ralph J. Bitzer Re Sect. III.		
AMEND. R & F	5-1-68			
BLH-4284 Rec'd #481023 \$30 Filed PT FEB 13 1969	12/21/68 12/23/68 1/2/69 1/2/69 1/10/69	License (BPH-6100) for changes.	GRANTED	2-24-69

APPLICATION RECORD - BROADCASTING

93.7mc.

Call
Letters **WMVO-FM**

Name **THE MOUNT VERNON BROADCASTING COMPANY**
Mount Vernon, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-690 R & F #613865 \$75. P.N.	6-26-70 7-6-70 7-6-70 7-6-70 AUG 12 1970	Renewal of License	GRANTED	9-30-70
BPH-7933 R & D #079756 \$50 Code 061 Press JUN 28 1972	5-30-72 6-5-72 6-5-72 JUN 28 1972	CP to install new ant. (CCA FMC-LP-6, 6 sects.(H&V); make chg. ant. system (increase height); chg. TPO; HAAT: 371'(H&V); EIRP: 20kw(h&v). Atty - Engr - Ralph J. Bitzer(St. Louis, Missouri)	GRANTED	7-7-72
BLH- 5893 R & F W 144446-\$50. LTD PTA PTA ext. PTA Ext. PRESS	1-12-73 1-15-73 1-15-73-AC-068 1-19-73 3-19-73 8-13-73 AUG 27 1973	Lic.(BPH-7933) for changes. thru 3-20-73(pend. 302 for AM) thru 4-4-73 - ext 5-11 thru 7-5-73 pend. furth. act.	GRANTED (issued w/renewal)	10-31-73

APPLICATION RECORD - BROADCASTING

Call
Letters **WMVO-FM**

Name **THE MOUNT VERNON BROADCASTING COMPANY**
Mount Vernon, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-690 R & F P.N. PRESS AUG 1	6-27-73 7-2-73 7-2-73 1973	Renewal of License AMENDED 9-13-73 re: equal emp. program	GRANTED	10-31-73
BRH-690 R & F P.N. Press	5-24-76 5-26-76 5-26-76 JUN 25 1976	RENEWAL OF LICENSE AMENDED 8-30-76 re: EEO	GRANTED	9-15-76
BPH-10447 R & F PRESS	1-7-77 1-10-77 MAR 21 1977	CP mke chgs in Ant sys: incr hght and HAAT {500 feet {H&V} Atty-- Engr Ralph J. Bitzer Major Enviromental Under Sect. 1.1305 of Comm Rules	ACCEPTED & GRANTED	8-1-78

Name: THE MOUNT VERNON BROADCASTING COMPANY

Station Location: MOUNT VERNON, OHIO

File No.	Date	Description	Action and Date
BRH 790521 UC PRESS JUN 27 1979		RENEWAL OF LICENSE	GRANTED 9-28-79
BPH790727AL PRESS (O) AUG 16 1979		Construction Permit to Replace Expired Permit (BPH-10,447).	GRANTED 9/12/79 CANCELLED 2-7-80 per req. licenses.
BMLH-800128AF PTA PRESS JUN 25 1980		Modification of License to make changes in antenna system. Atty: None.	GRANTED 6-26-80

APPLICATION RECORD-BROADCASTING

Call Letters: WMVO-FM

Name: THE MOUNT VERNON BROADCASTING COMPANY

Station Location: Mount Vernon, Ohio

File No.	Date	Description	Action and Date
BTCH801231GR Form 316 PRESS Also see WMVO(am)	JAN 21 1980	Vol TC from Helen E. Zelkowitz to Zeeco, Inc. Atty Jeffrey D. Southmayd	GRANTED 1-26-81 EFF: 1-26-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

